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JENA MALONE

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# Jerome Molles: King of Color

**Straight from Beverly Hills, Jerome Molles has come to rescue the lackluster locks** of the Bay Area. Molles, a recent San Francisco transplant and expert in Kérastase treatment, has learned a thing or two in his celebrity-studded profession. The modest (not to mention good-looking) colorist has an eye for detail and a penchant for perfection, which is entirely apparent in his sessions. Molles caters to the client's individual hair-care needs, so whether it takes two hours in the chair or five hours, he makes sure each and every client walks out of Marzia Salon looking and feeling divalicious.

**944:** What are the big trends for spring color?

**JEROME MOLLES:** A lot of people are changing dramatically, like from blond to brunette. I'm seeing a lot of heavy bangs, low ponytails, low buns and not so messy, kind of put-together, in a nice way. Kind of more relaxed, but still pretty, giving you that glamour.

**944:** Is the root-revealing trend still in?

**JM:** Yes, most definitely. The roots are still in. I think it's a great look.

**944:** How do you feel about the whole controversy about Brazilian blowouts?

**JM:** Hah! I do those. I think the controversy is blown out of proportion from my own point of view. I think that if you have a properly ventilated area, then I don't think it's very harmful. I think they are more concerned for the stylists than the clients because if the stylist is doing several per week they're going to be exposed to the formaldehyde. They're using formaldehydes because you have to have some sort of bonding agent for the keratin, and the Brazilian is keratin-based. They're trying to get the keratin to stick to the hair, so you have to have something to bond it to the hair. They're coming up with other kinds of glues, but it's in your nail polish, makeup, it's in your ply-boards that you build your houses with. I haven't been concerned with it, and I do quite a few. I think it is a great service to offer the people especially in a city like SF where you have this kind of weather — a lot

of fog, a lot of moisture in the air — and you have the ladies with the frizzy hair that want that pretty hair.

**944:** What products would you recommend to women who have over-processed hair?

**JM:** If you're going to try to fix your hair, I'm a fan of the Kérastase product. I think they've done a great job. There are so many choices in their line to go with each hair type. I love the product Rahua, it's a natural product that this individual in New York has come up with and it's amazing. It's a shampoo and conditioner, and it's natural so it's environmentally safe. And for San Francisco they love this kind of stuff, so it's amazing. I'm sold on it.

**944:** Any recommendations for San Francisco women?



photography by Loren Earle-Cruickshanks

**JM:** SF ladies need to be inspired more by outside examples — maybe Hollywood. Something more than just the straight look. They need more movement [and] they need more body.

Marzia Salon | 166 Geary Street, San Francisco  
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## Rahua

Rahua is quickly becoming a salon favorite, not to mention a favorite of Molles. Made from organic ingredients (100 percent natural and vegan), the hair-care line Rahua is so pure you can eat it. The name Rahua is derived from the rare Amazonian Rahua nut, which is harvested by a local tribe for the oil. Rather than coating the hair, Rahua oil penetrates and repairs without leaving the hair greasy. In addition to being organic and performance-based, Rahua donates 10

percent of each sale to Ecoagents, a non-profit organization dedicated to continuing education for the indigenous tribes of the Amazon and preserving the rain forest.

[rahua.com](http://rahua.com)

